

Veni Creator Spiritus

In business some call it *flow*. Others call it *velvet*. These are expressions for the experience of unique moments in business life, where unexpectedly all things seem to be coming together. Those moments are rare and seem to be of an almost mystical character. They elate entrepreneurs and managers. It feels as if they sit on velvet while everything flows into the desired direction at the right time.

Managers usually have clear, well-designed, wise, attainable business plans, but implementing them often feels like plowing a field full of stones. Then all of a sudden, there it is... flow.... All things work together for good. It seems the work is elevated to a new level of accomplishment.

As a Christian in business and ministry, I suggest we honor the God of creation for what some call *flow*. When God decided to create our world, he had a refined business plan. Initially though, the earth was formless, empty, dark. In the midst of that chaos of unfinished work, God's *Ruah* [Spirit, or Wind] was hovering over the waters. God used that *Creator Spiritus* to complete his plans.

God's Spirit is always present in the world, as He is the sustainer of all things. In our daily life, in our work, in our ministry, we are always sustained by God through his Spirit. There are rare and unique moments though, in which He is more obviously at work that at other times as the *Creator Spiritus*. At special moments, we experience creative *flow*.

It is like sitting in our well-designed sailboats, with the right charts, and with some great deck hands, but for months, sometimes years, we have had to use the oars, as there was no wind. Then it begins.... The *Wind of God* fills the sails and all of a sudden we make great progress in the direction of fulfilling our goals. Sometimes the *creative spirit* of the moment enables us to see even higher or different goals that stretch our imagination.

Should we not honor that *Creator Spiritus*, and speak of *wind* or *spirit* during these moments when everything seems to flow? In secular terms, we could speak of *wind in the sails*, though as Christians we know the originator of that *wind*.